Regional Perinatal Programs of California

Webinar:
Request for Application #17-10009
Program Overview
March 2, 2017

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Program Policy and Promotion
and
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Maternal, Child and Adolescent Health
California Department of Public Health
Purpose of the Webinar

To provide an overview of the California Department of Public Health, Maternal, Child and Adolescent Health Division’s (CDPH/MCAH) 2017 Regional Perinatal Programs of California (RPPC) Request for Applications (RFA).
Limitations of the Webinar

- The content of this webinar is not all inclusive. Applicants are advised to review all RFA materials available at [www.cdph.ca.gov/programs/RPPC/Pages/default.aspx](http://www.cdph.ca.gov/programs/RPPC/Pages/default.aspx)

- Verbal questions will not be accepted. Applicants must follow the written procedures outlined in the RFA to submit questions.
I. Funding Opportunity Description
II. Program Overview
III. Program Requirements
IV. RFA Eligibility
V. Application Requirements and Submission
VI. Application Evaluation and Selection
VII. Next Steps
CDPH/MCAH reserves the right to adjust any date and/or time as necessary. Any date and time adjustments will be posted at RPPC Homepage. It is the Applicant’s responsibility to frequently check the CDPH website for any adjustments made to the timeline.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date and scheduled times</th>
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<tbody>
<tr>
<td>RFA Release</td>
<td>February 23, 2017</td>
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<tr>
<td>Voluntary RFA Teleconference and Webinar</td>
<td>March 2, 2017</td>
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<tr>
<td>Deadline to Submit RFA Questions</td>
<td>March 7, 2017, 4:00 pm</td>
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<tr>
<td>Q&amp;A Responses Published</td>
<td>March 10, 2017</td>
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<tr>
<td>Voluntary Non-Binding Letter of Intent</td>
<td>March 14, 2017, 4:00 pm</td>
</tr>
<tr>
<td>Applications Due</td>
<td>March 23, 2017, 4:00 pm</td>
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<tr>
<td>Public Notice of Intent to Award</td>
<td>April 13, 2017</td>
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<tr>
<td>Dispute Filing</td>
<td>April 20, 2017, 4:00 pm</td>
</tr>
<tr>
<td>Final Announcement of Awards</td>
<td>April 21, 2017</td>
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<tr>
<td>Start of Cooperative Agreement</td>
<td>July 1, 2017</td>
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I. Funding Opportunity Description
The purpose of the RPPC RFA is to solicit competitive applications from eligible organizations with the goal of promoting an integrated regional perinatal system that ensures high quality risk appropriate care for pregnant women and their infants.

CDPH/MCAH expects to award Cooperative Agreements to eligible and qualified Applicants that demonstrate the greatest capacity to achieve the program requirements and goals as outlined in the RFA and Scope of Work (SOW) (Exhibit A).
Funding Availability

• The total amount to be distributed among Awardees is anticipated to be $3.9 million for two (2) years beginning July 1, 2017 through June 30, 2019.

• The funds administered by CDPH/MCAH to implement RPPC come from California’s Title V MCH Block Grant, which is a federal program that provides funding to California to improve the health of reproductive age women, mothers, infants, children, adolescents and their families.
Applicants may apply to perform Goal 1 in one or more regions. Only agencies successfully awarded to conduct Goal 1 activities can receive funding to conduct activities in Goals 2-7. Goals 2-7 cannot be applied for as stand-alone activities.

<table>
<thead>
<tr>
<th>Region</th>
<th>Base Funding Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Coast East Bay</td>
<td>$157,000</td>
</tr>
<tr>
<td>Northeastern</td>
<td>$157,000</td>
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<tr>
<td>Mid-Coastal</td>
<td>$137,000</td>
</tr>
<tr>
<td>Central San Joaquín-Valley- Sierra Nevada</td>
<td>$142,000</td>
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<tr>
<td>South Coastal-Los Angeles- Orange</td>
<td>$137,000</td>
</tr>
<tr>
<td>Central-No LA-Coastal Valley</td>
<td>$207,000</td>
</tr>
<tr>
<td>Los Angeles-San Gabriel- Inland Orange</td>
<td>$137,000</td>
</tr>
<tr>
<td>Southern Inland Counties</td>
<td>$142,000</td>
</tr>
<tr>
<td>San Diego-Imperial Counties</td>
<td>$137,000</td>
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</tbody>
</table>
Applicants may apply to perform Goal 1 in one or more regions. Only agencies successfully awarded to conduct Goal 1 activities can receive funding to conduct activities in Goals 2-7. Goals 2-7 cannot be applied for as stand-alone activities.

### Supplemental Funding Per Goal

<table>
<thead>
<tr>
<th>Region</th>
<th>Base Funding Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal 2- Ca Diabetes and Pregnancy Program Sweet Success Resource and Training Center</strong></td>
<td>$200,000</td>
</tr>
<tr>
<td><strong>Goal 3- Northern CA Region or Southern CA Region CPeTS and Neonatal Transport Issues Expert Panel</strong></td>
<td>$75,000 per region</td>
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<tr>
<td><strong>Goal 3- CPeTS Bed Locator System</strong></td>
<td>$10,000</td>
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<td><strong>Goal 3-CPeTS Data Collection Website</strong></td>
<td>$10,000</td>
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<tr>
<td><strong>Goal 4-Maternal Transport Advisory Panel</strong></td>
<td>$47,000</td>
</tr>
<tr>
<td><strong>Goal 5-Statewide Collaborative for Neonatal Health</strong></td>
<td>$80,000</td>
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<tr>
<td><strong>Goal 6- Statewide Collaborative for Maternal Health</strong></td>
<td>$80,000</td>
</tr>
<tr>
<td><strong>Goal 7-Quality Improvement for Improving Maternal Health Outcomes</strong></td>
<td>$25,000</td>
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II. Program Overview
Program History

RPPC was established in 1979 and authorized by legislation in 1995 under California Health and Safety Code Section 123550-123575 with the intent to promote access to risk appropriate perinatal care to pregnant women and their infants.
Program Purpose

RPPC is an evidence-based approach to reduce perinatal mortality by applying early effective medical management to high risk pregnant women and neonates through organized perinatal regional networks.
Program Goal

Collaborate and promote an integrated regionalized perinatal health system of high quality, risk appropriate care for pregnant women and their infants.
RPPC: A Regionalized Perinatal System

- Nine RPPC regions in California:
  1. North Coast-East Bay
  2. Mid-Coastal
  3. Northeastern
  4. Central San Joaquin Valley-Sierra Nevada
  5. South Coastal-Los Angeles-Orange
  6. Central-North Los Angeles-Coastal Valley
  7. Southern Inland Counties
  8. Los Angeles-San Gabriel-Inland Orange
  9. San Diego-Imperial
III. Program Requirements
Cooperative Agreement Term

• The term of the resulting cooperative agreements is expected to be 24 months and is anticipated to be effective from July 1, 2017 through June 30, 2019.

• The resulting cooperative agreements will not be enforce or effect until signed by both parties.
RPPC Scope of Work (SOW)

- The RPPC and the related goals provide the planning and coordination of a regionalized perinatal health system that ensures services are available to meet the special needs of high-risk pregnant women and infants.

- The RPPC SOW consists of a required Goal 1 and supplemental Goals 2-7.
SOW Goal 1
The Regional Perinatal Programs of California

The Regional Perinatal Programs of California shall coordinate the planning, collaboration and promotion of an integrated regional perinatal system for the delivery of high quality, risk-appropriate care to pregnant women and their newborn infants.
SOW Goal 1
The Regional Perinatal Programs of California

Objectives/Key Activities:

• Conduct quality improvement activities to improve levels of maternal care for pregnant women.

• Conduct quality improvement activities that increase rate of very low birth weight infants born in Level III neonatal intensive care units

• Plan and conduct RPPC Directors semi-annual meetings
SOW Goal 1
The Regional Perinatal Programs of California

Objectives/Key Activities (cont.):

- Participate at regional, county, or statewide taskforce or committee to strengthen communication and collaboration

- Increase breastfeeding initiation, and exclusivity rates during the post-partum stay
Objectives/Key Activities (cont.):

- Provide and promote trainings on improving birth certificate data through birth clerk trainings
- Promote the use of quality improvement toolkits and resources
SOW Goal 2
California Diabetes and Pregnancy Prevention Program

Maintain the California Diabetes and Pregnancy Program (CDAPP) Sweet Success Resource and Training Center to:

• Provide diabetes education materials and resources; and

• Provide web-based trainings and evaluation of the Sweet Success Affiliates in order to support and improve pregnancy outcomes of high risk pregnant women with existing diabetes or who develop gestational diabetes mellitus.
SOW Goal 2
California Diabetes and Pregnancy Prevention Program (continued)

Objectives/Key Activities:

- Convene a stakeholder group to assist in reviewing current diabetes information, diabetes management technology, training needs and the development of an evaluation plan to assess current program activities

- Update education materials
SOW Goal 2
California Diabetes and Pregnancy Prevention Program

Objectives/Key Activities (cont.):

- Maintain CDAPP website
- Identify 6 core and 2 elective trainings
- Maintain Memorandum of Understanding as a current CDAPP affiliate
SOW Goal 3
Analyze and Address Neonatal Transport Issues

Organize and maintain an expert panel to review and analyze collected data and evaluate new data elements to add to the current data collection system to address current and potential neonatal transport issues.

Track and evaluate neonatal transports by the Northern or Southern California Perinatal Transport System (CPeTS).
SOW Goal 3
Analyze and Address Neonatal Transport Issues

Objectives/Key Activities:

• Convene Regional Transport QI Committee

• Provide maternal and perinatal quality collaboratives with CPeTS data, documenting trends in order to identify potential QI activities

• Provide at least three data quality assurance trainings to ensure completeness and integrity of transport data being collected, entered and reported
SOW Goal 3
Analyze and Address Neonatal Transport Issues

Objectives/Key Activities (cont.):

- Monitor bed availability on a weekly basis
- Maintain the CPeTS web-based self-reporting bed locator system on a real time basis
- Maintain an up-to-date electronic Newborn Intensive Care Directory updated every 6 months
SOW Goal 3
Analyze and Address Neonatal Transport Issues – Additional Funding

Applicants applying for Goal 3 can be awarded additional funds for:

• Maintenance of the bed-locator system and/or
• Maintenance of the neonatal transport website
SOW Goal 4
Establish a Maternal Transport Advisory Panel

Establish a Maternal Transport Advisory Panel to review and assess maternal health and transport data and develop a comprehensive plan including a timeline and budget for establishing a maternal transport and data collection system.
SOW Goal 4
Establish a Maternal Transport Advisory Panel

Objectives/Key Activities:

• Recruit and establish a maternal transport advisory panel to:
  
  o Review maternal health and transport data
  
  o Develop plan, timeline, and budget to establish maternal levels of care transport and data collection system
SOW Goal 5
Public/Private Partnerships to Promote and Improve Neonatal/Infant Outcomes

Provide administrative support to public/private collaboratives and/or partnerships to support regional neonatal/infant quality improvement and outcomes
Objectives/Key Activities:

- Provide administrative support to a MCAH identified perinatal quality care collaborative to support regional neonatal/infant quality improvement
- Provide regular and ongoing communication to the perinatal community
SOW Goal 6
Public/Private Partnerships to Promote and Improve Maternal Outcomes

Provide administrative support to an MCAH identified maternal quality care collaborative to support regional maternal quality improvement.

Facilitate continual collaboration, cooperation, and participation of key stakeholders and finally to partner with MCAH on a shared vision to improve maternal outcomes.
SOW Goal 6
Public/Private Partnerships to Promote and Improve Maternal Outcomes

Objectives/Key Activities:

• Provide leadership and support for a maternal quality care collaborative.

• Strengthen communication and collaboration to support regional and cross-regional maternal quality improvement.
SOW Goal 7
Update and Disseminate Developed Quality Improvement Tools to Improve Maternal Levels of Care

Utilize evidence-based quality improvement tools and resources to improve maternal health outcomes. The intent of this goal is to:

• Prepare a work plan to update, produce, and disseminate the final product; and,

• Develop a slide set of materials to accompany the revised product.
SOW Goal 7
Update and Disseminate Developed Quality Improvement Tools to Improve Maternal Levels of Care

Objectives/Key Activities:

- Update the existing Regional Cooperative Agreement (RCA) Toolkit to assure appropriate maternal transfer/transport between hospitals.

- Prepare a work plan which includes timelines for review, approval and publication of final product.

- Develop a slide set of materials to accompany the revised RCA handbook.
IV. RFA Eligibility
Who Can Apply

- Units of local government including, but not limited to, cities, counties, and other government bodies or special districts.
- State and/or public colleges or universities.
- Public and/or private nonprofit organizations classified as 501(c)(3) tax exempt under the Internal Revenue Code.
Minimum Applicant Experience

- Entities and organizations must have a minimum of five years of experience in promoting quality improvement activities with an emphasis on maternal and perinatal care and care collaboration.
V. Application Requirements and Submission
Instructions

Applicants are to develop applications by following all the RFA instructions.

Application Assemblage and Delivery includes:
- General Instructions
- Format Requirements
- Application Content List
- Application Assembly, Signatures, and Original and Duplicate Sets (one original, 3 copies, and 1 CD required)
- Application Delivery
Instructions

• The Application Narrative Development section describes the content of narrative responses.

• Each section is assigned page limits and scoring values.

• The Applicant must describe:
  - The proposed region to be served in the program summary
  - Experience and organizational capacity
  - Implementation plan
  - Program personnel
  - Proposed budget detail and justification
Required Application Content*

- Application Cover Page (Attachment 1)
- Table of Contents
- Program Summary
- Applicant's Experience and Organizational Capacity (Narrative including Organizational Chart)
- Applicant's Implementation Plan (Goal 1 required; Goals 2-7 optional)
- Program Personnel and Budget Detail and Justification (Attachment 4)

*See RFA for further details
Required Application Content

- If applicable: Proof of Corporate or Non-Profit Status
- Audited financial statements for the past two years
- Two (2) Letters of Support
  1. One letter from the Board of Directors
  2. One letter from a Collaborative Organization
- Proof of Insurance
- Attachments:
  1. Funding Application (Attachment 2)
  2. Business Information Sheet (Attachment 3)
  3. Agency Information Form (Attachment 4)
VI. Application Evaluation and Selection
Stage 1: Eligibility Criteria
Application Package Requirements

The application checklist and application package will be reviewed to ensure that applicants:

• Meet the RFA eligibility criteria
• Submitted all required content
Stage 2: Application Scoring and Selection

- Evaluation of the application is based on the quality, appropriateness and completeness of the responses to the components of each goal selected.

- A point scoring system is used to evaluate responses for each question. Scores will be based on the application’s adequacy, thoroughness, and the degree to which it complies with the RFA requirements, meets CDPH/MCAH’s program needs and demonstrates capacity to implement the RPPC goal(s).
Disputes

- Only those applicants who were not selected as an awardee may file a written dispute.

- Disputes are limited to the grounds that CDPH/MCAH failed to correctly apply the standards for reviewing applications in accordance with this RFA.

- Only timely and complete disputes that comply with the dispute process will be considered. Refer to the RFA, Part VII. A. 2., Dispute Process, for details.
VII. Next Steps
Questions

• CDPH/MCAH will accept questions in writing and reporting of errors related to the RFA.

• Questions may include, but are not limited to, the services to be provided for the RFA and/or its accompanying materials, instructions, or requirements.

• All applicants, including current RPPC awardees, must follow the process, as outlined in the RFA, to submit a question or report an error in the RFA.
Voluntary Non-Binding Letter of Intent

• Failure to submit the Letter of Intent will not affect the acceptance of any application.

• The Letter of Intent is not binding and prospective Applicants are not required to submit an application merely because a Letter of Intent is submitted.

• Applicants are asked to e-mail the Letter of Intent to RPPC.RFA@CDPH.CA.GOV
Internet Access for RFA Documents

• All documents related to this RFA can be downloaded from the RPPC RFA webpage:
  http://www.cdph.ca.gov/programs/rppc/Pages/RegionalPerinatalProgramofCalifornia.aspx

• It is the applicant’s responsibility to visit the website on a regular basis for current postings and any addenda that may occur.
State RPPC Team

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Program Policy and Promotion Section
Thank you for attending this webinar