Update: Center for Chronic Disease Prevention & Health Promotion

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Coordinated Chronic Disease Prevention

- 3 year grant Affordable Care Act
  - $1.9M Years 1 and 2 (17 months)
  - ? Year 3

- CDC Purpose
  - Build and strengthen state health department capacity and expertise to effectively prevent chronic disease and promote health

- CDC 4 Key Areas
  - advance strategies for healthful communities
  - improve health care systems
  - expand community clinical linkages
  - increase regular access to chronic disease and risk factor epidemiologic information
CCDPP Goal

- Develop a shared California roadmap to
  - prevent chronic disease and disability
  - decrease health inequities
  - improve the quality of health care and chronic disease management, and
  - empower communities to create healthier environments

- By forming a statewide multi-sector Coalition to
  - guide the development of a multi-year Chronic Disease Prevention State Plan
  - support its implementation
CCDPP Opportunity

- To align chronic disease prevention priorities and efforts across CDPH programs, with LHDs, and with other efforts across the state

- Key Stakeholders

- Key initiatives
  - CTGs
  - BARHII and SoCal LHD partnership
  - TCE/Kaiser healthy communities programs
  - NEOP
  - Health Happens Here Partnership
  - Other?
CCDPP Objectives

- Key areas:
  - Policy, environmental and systems change
  - Communication
  - Data and epidemiology
  - Evaluation
  - Community linkages

- Coordination and “clearinghouse”: maximize resources by reducing duplication

- Training and TA: build on available expertise & experience

- Chronic disease prevention message development: coherent messaging
  - Chronic Disease Burden Report

- Other?
California Community Transformation Grants

Total Funding for California=$22.3 M

* The Public Health Institute/California Department of Public Health CTG initiative encompasses all 42 small and rural counties with populations under 50,000. Fewer of these counties will receive intensive interventions; the remaining 50 will be supported through a variety of statewide activities.
CTG Goals

- Maximize health impact through prevention.
- Advance health equity and reduce health disparities.
- Expand the evidence base for local policy, environmental, and infrastructure changes that impact health.

Core belief: Communities have the power to shape their own health and well-being.
CTG “Strategic Directions”

- Tobacco Free Living
- Healthy Eating Active Living
- Clinical & Community Preventive Services
- Healthy & Safe Physical Environment

Cross-cutting themes
- Health in All Policies
- Youth Engagement
SNAP-Ed
Nutrition Education & Obesity Prevention

- **S3307:**
  - NEOP
  - Grant vs match
  - Evidence-based public health approaches

- **New guidance**

- **CDPH Planning process – NEOP plan**
  - Increase consumption healthy foods & beverages
  - Decrease consumption unhealthy foods/beverages
  - Increase physical activity
NEOP Implementation

- Expansion LHD role: statewide LLA model
  - SNAP-eligible population based funding formula
  - Expandable uniform SOW
  - Required funding local CBOs/schools
- Competitive RFA
- State functions
  - media/social marketing
Health in All Policies Task Force

- 11 recommendations prioritized for near-term implementation
- Cross-cutting themes
  - Interagency Collaboration
  - Equity
  - Community Engagement
  - Data
- HiAP toolkit
- Healthy Community Data Indicators
- Regional workshops?
What is a Healthy Community?

- **Meets basic needs of all**
  - Safe, sustainable, accessible and affordable transportation options
  - Affordable, accessible and nutritious foods and safe drinkable water
  - Affordable, high quality, socially integrated and location-efficient housing
  - Affordable, accessible and high quality health care
  - Complete and livable communities including quality schools, parks and recreational facilities, child care, libraries, financial services and other daily needs
  - Access to affordable and safe opportunities for physical activity
  - Able to adapt to changing environments, resilient, and prepared for emergencies
  - Opportunities for engagement with arts, music and culture

- **Quality and sustainability of environment**
  - Clean air, soil and water, and environments free of excessive noise
  - Tobacco- and smoke-free
  - Green and open spaces, including healthy tree canopy and agricultural lands
  - Minimized toxics, greenhouse gas emissions and waste
  - Affordable and sustainable energy use
  - Aesthetically pleasing

- **Adequate levels of economic, social development**
  - Living wage, safe and healthy job opportunities for all, and a thriving economy
  - Support for healthy development of children and adolescents
  - Opportunities for high quality and accessible education

- **Health and social equity**

- **Social relationships that are supportive and respectful**
  - Robust social and civic engagement
  - Socially cohesive and supportive relationships, families, homes and neighborhoods
  - Safe communities, free of crime and violence
HiAP Implementation Plans

Active Transportation
- Implementation of “complete streets”: training/TA
- SB 375 opportunities: MPOs and health modeling

Healthy Housing & Indoor Spaces
- Balancing policy objectives affecting air quality and infill/TOD

Parks, Urban Greening, Places to be Active
HiAP Implementation Plans

Healthy Food
- Healthy Food Procurement Policy
- “Farm-to-Fork” Office w/ CDFA & CDE

Community Safety – Violence Prevention
- Guidance on Crime Prevention through Environmental Design (CPTED)

Healthy Public Policy
- Evaluate existing grants with health criteria – recs for expansion
- Health & health equity perspective in state guidance, surveys, and technical assistance documents
Climate Change & Health

- Health in Climate Action Plans
- Governor’s Conference on Extreme Weather Events and California’s Future
- OPR Conference: Local Gov’t Confronting Climate Change
- Head Adaptation Guidance
Questions and comments?

Thank you.

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