

# California Nutrition Incentive Program

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12:30 – 2:00 PM

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Source: USDA-FNS (Modified)

Sarah Hanson, Research Program Specialist at the California Department of Food and Agriculture, Office of Farm to Fork, will present on the Food Insecurity Nutrition Incentive grant and the California Nutrition Incentive Program (CNIP). CNIP offers nutrition incentives to CalFresh shoppers buying California grown fruits and vegetables at Certified Farmers' Markets. The FINI grant provides close to \$4M for bonus value (Market Match) purchases at over 320 certified farmers' markets in California. **This is a great opportunity our programs to promote with their program participants at the qualifying farmers market.** Due to limited space, pre-registration is required. Join us to learn more!

**Webinar Pre-Registration (*REQUIRED*):**

<https://cc.readytalk.com/r/7f4hr72hj93s&eom>